

Discover  
**PENTWATER**

STAY FOR A DAY, A WEEK, A LIFE

# Community Newsletter

January 13, 2025



## Achieving Goals Together in 2025

The Year 2025 is shaping up to be an exciting one full of new adventures and possibilities for Pentwater! Within the next few months we will see construction beginning on the new municipal well, the fiscal 2025-26 budget will be adopted, and the strategic planning process will commence. Before we know it, the marina will be full and the streets will be filled with people enjoying all that Pentwater has to offer. In the meantime, we can look forward to the ice fishing season, sledding at the Village Green, and Winterfest!

At the start of a new year, it is customary to think about all you wish to achieve within that year and set goals to help you fulfill those wishes. All the goals I set attempt to follow the SMART (Specific, Measurable, Achievable, Relevant, and Time-bound) model. With this in mind, I want to share my number one external goal and how I need the public to help me achieve it:

***Improve Communication Channels between the Village and the Public.***

While this checks off all of the SMART goals criteria in theory, it does not provide insight into which channels the public wishes to be utilized. So far I have begun sharing these monthly newsletters, posted on the website, utilized the email alert system, and started a new Facebook page (Village of Pentwater). We have even fixed the electronic sign in downtown. While this seems like progress, it really necessitates knowing ***what communication channels you need me to utilize to help you get timely and accurate information about the Village?***

Pentwater is an incredible community with very active residents and I want to ensure that as we progress throughout the year, I am doing what I can to engage with them. If there is a communication channel you would like utilized, reach out to me at [rwITHERSPOON@pentwatervillage.org](mailto:rwITHERSPOON@pentwatervillage.org) and I will explore the feasibility of that channel.

*Rachel Witherspoon*

### Village Events/Meetings

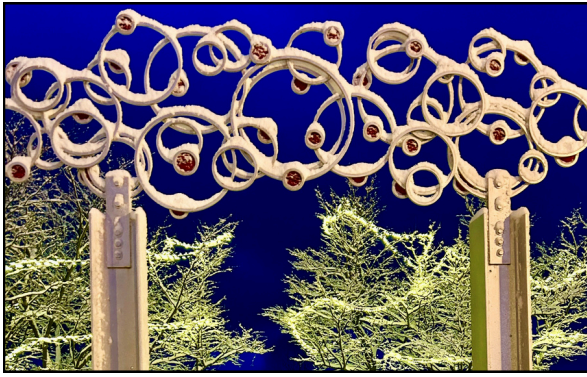
Village Council Meeting  
Monday, January 13th at 6pm

Village Office Closed  
Monday, January 20th from 1-4pm

ZBA Meeting  
Tuesday, January 21st at 6pm

Council Committee of the Whole  
Monday, January 27th at 6pm

Planning Commission Meeting  
Tuesday, January 28th at 6pm



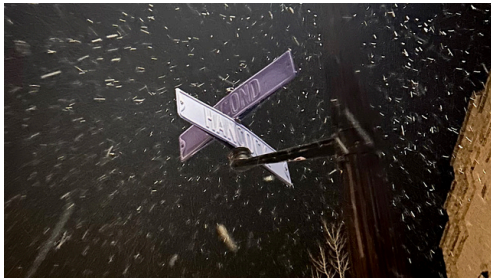
## Winterfest

The second weekend in February will include Winterfest 2025!

The Pentwater Chamber of Commerce has put together a fantastic program to help everyone remember how fun winter in Pentwater can be.

The activities for this year will include:

- [Corks, Canvas, & Cocoa](#) hosted by the [Pentwater Arts Council](#) - 2-5pm February 8th.
  - Explore 8 local businesses while enjoying wine or hot cocoa. Wrist bands are \$20 prior to the event and \$25 at the door. Minors are free with a paid adult.
- [Ryan Williams Perch Fishing Tournament](#)
  - Not everything fun in winter involves warming up, venture into the cold and see how many perch you can catch!
- [Snowman Scram 5k](#) - 11am at the [School Track](#)
  - Warm up with a 5k run/walk or a 1 mile fun run while supporting the Pentwater Cross Country & Track teams. Entry fees are \$25 for the 1 mile fun run and \$35 for the 5k run/walk.
- [Up North Garden Center Winterfest Pop Up Sale](#) - 10am-5pm at [Up North Garden Center](#)
  - Explore the new inventory of the Garden Center while supporting a local business and enjoying additional activities.



## Snow Reminders

Winter weather is fully upon us and with it comes a few important reminders:

- Tickets will be given to those who park on Village streets during snow.
- Please stay away from down powerlines. If it is down over a road, please call the Village at (231) 869-8301 and we will call to get it cleared.
- Please use caution when going outside or driving in winter storms or extreme cold.
- Please wear something bright/reflective for safety when walking or riding in the dark.



## Safe Walking

Pentwater is an amazing and active community. At most times of day, you can find someone out going for a walk. Unfortunately, with limited daylight, so many of these walks have to occur when visibility is low.

To stay safe when walking, please wear bright colors or a fluorescent safety garment to ensure you are visible to drivers.

Please also ensure that if you are walking your dog, you protect them by taking the same measures.

We look forward to longer days and warmer weather. In the meantime, please be safe.