

Village of Pentwater - Downtown Development Authority
Regular Meeting Minutes – February 12, 2020

Call to Order – Schumaker called the meeting to order at 10:00 AM followed by the Pledge of Allegiance to the flag.

Attendance Roll Call –Lambrix, Loisch, MacDonald, Haack, Henley, Hodges, Ressel-Hodan, and Schumaker.

Absent – Witt, Graettinger and Dunn.

Also, present – Brown, Village Manager, Siok, Village Deputy Clerk/Treasurer, Ashlyn and Eva Gregwer from the Chamber.

Agenda – Amend adding Approval of Minutes from January 29, 2020

Motion by Ressel-Hodan and second by Henley to approve amended agenda; adding approval of minutes from January 29, 2020. Voice vote: All Ayes. Motion passed.

Approve Minutes of December 11, 2019 Meeting and January 29, 2020

Motion by Ressel-Hodan and second by Hodges to approve minutes of Meetings: December 11, 2019 and January 29, 2020. Voice vote: All Ayes. Motion passed.

Public Comments – None.

Comments from the Chair

a. Two letters from Pentwater Chamber of Commerce

Schumaker led discussion regarding request from Chamber for \$1600 to purchase 7 tall tower portable heaters and propane. Discussion followed: cost, ownership, use and storage.

Motion by Ressel-Hodan and second by MacDonald to put \$800 towards heaters from DDA Community Promotion Fund with understanding that the Chamber would manage the use and rental fee with a policy to be worked out with the Chamber. Discussion continued: Within and outside the DDA District; maintenance or competing events and the user to bring back the propane filled. Details will be worked out with the Chamber and a policy created.

Roll call vote: Hodan, yes; MacDonald, yes; Schumaker, yes; Henley, yes; Lambrix, yes; Loisch, yes; Haack, yes and Hodges, yes. Absent: Witt, Graettinger and Dunn. Motion passed.

b. CITV Committee will meet with Chamber to discuss request

Schumaker said they will meet with the Chamber, Thursday morning, February 13, 2020, regarding Christmas in the Village.

c. Hancock Improvement moving forward

Hodan said that she would like to continue as Co-Chair of the Committee with MacDonald.

COMMITTEE REPORTS

a. Treasurer’s Report – Village Manager Brown summarized the DDA Budget Report copies showing the calculations as of 01/31/2020; proposed budget, activity and amended budget.

Motion by MacDonald and second by Henley to approve Treasurer’s Report as submitted.

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Roll call vote: MacDonald, yes; Henley, yes; Schumaker, yes; Ressel-Hodan, yes; Lambrix, yes; Loisch, yes; Haack, yes; Hodges, yes. Absent: – Witt, Graettinger and Dunn. Motion passed.

b. Wi Fi – Schumaker said that they met with Alex from Sky-Web, yesterday, and received the proposal to extend service to Lowell to move forward. Discussion followed.

c. Budget – Schumaker thanked everybody for meeting in January for the budget workshop and it was approved by Council.

d. Soundsystem for Village Green– Hodges said the long-term goal is to have permanent speakers on the Green and that he will check into pricing for a permanent sound system.

e. Bike Program – Ressel-Hodan and MacDonald will be installing the new plates and locks next week for the new Blue Tooth program. She said that she might make the fees to \$2 an hour or \$5 a day and hopefully have it pay for itself.

Unfinished Business

Loan from Village for Hancock Improvement

Schumaker said that the money approved in the budget for downtown was not used for the Tree Project and led a discussion regarding Hancock Street Improvements regarding trees and trash cans. Ressel-Hodan will research pricing of trash cans for the next April meeting.

New Business

a. Billboards– Haack reported on options for a better marketing area from the Grand Rapids area to New Era; maps; breakdown of costs; marketing traffic exposure data and Michigan Sign Program. Discussion of several options followed.

b. Public Art – Schumaker said that there is money in the budget to start working to create more culture and Art in public spaces downtown Pentwater to involve a lot of different groups. Discussion followed including the use of Friendship Center piano on the Village Green.

c. Recharging Station – Ressel-Hodan explained her Consumer’s Energy pitch write up applying for a grant April 22nd at the Rural development Conference supporting a R & R charging station with pictures, adding a solar panel could be used on the top of the roof. **Motion by Ressel-Hodan and second by MacDonald** to include the DDA as a partner in the R & R Station pitch the grant request. Voice vote: All Ayes. Opposed: None. Motion passed.

Ressel-Hodan stated Loisch will co-chair the SOS, Sunday, June 7, 2020, 4-7 PM.

Adjournment – Meeting adjourned at 11:59 AM by Schumaker.

Next DDA Meeting, April 8, 2020, at 10:00 AM in the Pentwater Community Hall.

Respectfully submitted,

Barbara Siok, Deputy Clerk/Treasurer

Date