

Village of Pentwater - Downtown Development Authority
Regular Meeting Minutes – Wednesday, April 12, 2017

Call to Order: Chair Claudia Ressel-Hodan called the meeting to order at 8:30 AM followed by the Pledge of Allegiance to the flag.

Attendance Roll Call: Jilly Barnes, Chris Dunn, John (Buz) Graettinger, John Nagel, Crystal Babbins, Doug Osborn, Terry Valenzano, and Claudia Ressel-Hodan.

Also present: Village Manager Rob Allard and Deputy Clerk/Treasurer Barbara Siok.

Guests from Buildings and Grounds Committee: Bill Maxwell and Michelle Angell-Powell.

Absent: Jack Witt, Jeff Hodges and Terry Lambrix.

Public Comments: None

Agenda: **Motion** to approve agenda by Terry Valenzano, second by Chris Dunn. Voice vote. All Ayes. Opposed: None. Motion carried.

Approve Minutes of February 8, 2017 Meeting:

Motion to approve the meeting minutes by Chris Dunn, second by John Nagel. Voice vote. All Ayes. Opposed: None. Motion carried

Announcements from the Chair: Claudia Ressel-Hodan introduced and welcomed newest member: Crystal Babbins, owner of Oldewick Post in Pentwater.

COMMITTEE REPORTS

Treasurer's Report: Buz Graettinger sitting in for Jack Witt said the fiscal year ends March 31. Copies were distributed for review. An invoice for snowflakes was discussed that was received in April is in the budget for 2017 and differences of accrual versus cash accounting. **Motion** by Doug Osborn, second by Terry Valenzano. Voice vote. All Ayes. Opposed: None. Motion carried.

Hancock Improvements: Doug Osborn reported on the product that was discussed last year to provide a treatment around the trees as he had seen in Grand Rapids. He said one downside is that over time it fills up with sand etc. and must be vacuumed; also a sawzall is needed to cut it away from the tree if needed. It was mentioned that the Village leaf blower does not have enough power, the product is costly, it may not fit in with the look of the Village and it is a sequence issue. Claudia said it was on the agenda because it is part of Hancock Improvements Streetscape and invited members of the Building and Grounds Committee. Bill Maxwell spoke about the drip line and consequences. Michelle said Steve Bass had done a full street landscape presentation with options and prices. Hanging flower pots, water trucks and possibility of benches were discussed. Claudia said a workshop is scheduled April 18 at 10 AM and will present the power point from Steve Bass.

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Beautification: Jilly said the snowflakes will be installed on all corners this year; the Student Art show opens on the 19th at the Petri Gallery on Second Street, and invited everyone to vote for the people’s choice awards; the bike stand contest is being worked out, and there is a mural design in mind like a giant old fashioned postcard from Pentwater in the works to be approved for the south wall of the civic building. Jilly said she would like it to be a collaborative project to start in April and be completed by June possibly next year. Crystal spoke about other possible ideas about statues and Claudia brought up the previously years Christmas swags being replaced by snowflakes and that we need to think about to do with the swags.

Marketing: Chris Dunn reported the Marketing Committee will be completing the survey to send in May for feedback from both business and building owners for future projects.

NEW BUSINESS

Movies on the Green: John Nagel said the project was approved by Council for showing movies on the Village Green starting Memorial weekend through Labor Day weekend. The beneficiary from popcorn sales this year will be the Pentwater-Hart Bike Trail. There will be a cost for some equipment and sponsors of the movie will be able to introduce the movie, have a commercial and promote their business. The first movie will be Back to the Future coinciding with the opening of the time capsule. The group formed is not yet a non-profit committee promoting the event and will need monetary support.

Motion to donate \$500 to Movies on the Green by Claudia Ressel-Hodan, second by Jilly Barnes. Roll call vote. Ayes. Opposed: None. Motion carried

Long Term Planning: Claudia said the long term plans for the DDA district will be put on the agenda and form a committee after some of the projects are completed this summer.

Sound System for Village Green: Claudia said that Jeff Hodges is researching the cost for a possibility of a sound system for the Village Green. Jilly asked about the volume of music at the Village Green and conflict of music heard from nearby businesses.

Public Comments: Claudia asked if there were any further questions or discussions.

Adjournment: There being no further discussion, the meeting was adjourned as 9:30 AM, by Chair Claudia Ressel-Hodan.

The next scheduled DDA Meeting is June 14, 2017, at 8:30 AM in the Community Room.

Respectfully submitted,

Barbara Siok
Deputy Clerk/Treasurer

Date