

Village of Pentwater - Downtown Development Authority
Regular Meeting Minutes – Wednesday, October 12, 2016

Call to Order: Chair Claudia Ressel-Hodan before calling the meeting to order at 8:30 AM presented Juanita Pierman with a gift (from the DDA) for serving as representative on the DDA as Village President for 12 years. After Juanita opened her gift the meeting was called to order followed by the Pledge of Allegiance to the flag.

Attendance Roll Call: Claudia Ressel-Hodan, Teri Lambrix, Jack Witt, Juanita Pierman, Jilly Barnes, Chris Dunn, Matt Werner, and Terry Valenzano.
Absent: Doug Osborn, John Nagel, and Buz Graettinger.

Also present: Village Manager Rob Allard, Deputy Clerk/Treasurer Barbara Siok and Clerk/Treasurer Colleen Moser.

Public Comments: Juanita Pierman mentioned that absentee ballots are available in the township and there are 5 candidates running for 3 seats on the council and 2 running for Village President.

Approve Minutes of August 10, 2016 Meeting:

Motion to approve the meeting minutes for August 10, 2016, by Juanita Pierman, second by Chris Dunn. Voice vote. All Ayes. Opposed: None. Motion carried.

Agenda:

Motion to approve agenda by Terry Valenzano, second by Chris Dunn. Voice vote. All Ayes. Opposed: None. Motion carried.

Claudia said it is great that we have committees and are working hard. She said even though there are chairs of committees, and to know that you can talk to any chair if you have an idea for any committee and to set a tone of inclusiveness.

COMMITTEE REPORTS

Treasurer's Report: Jack Witt distributed copies of the financial report. Discussion followed regarding a recent invoice for \$146.77 submitted for May 2, line items and the closing balance. Claudia explained that invoice was a reimbursement to Deb Deward for Historical Society flower pots. Jilly Barnes said Fall Fest and Halloween Decorations are one and the same; delete the Halloween line. Rob Allard said that budgets can be amended.
Motion by Juanita Pierman to ~~amend the budget by \$5000 to increase to \$30,000~~, increase the DDA expenditure by \$5000, seconded by Chris Dunn. Roll call vote. All Ayes. Opposed: None. Motion carried.

Beautification: Jilly said there were additional corn stalks added and thanked those who helped putting them up before Octoberfest. Juanita Pierman added special thanks to Jack Witt for getting the extra stalks, Chris Dunn and his truck, Doug Osborn for cutting the stalks and on Friday, Claudia, and Juanita's daughter & son-in-law for helping put up the stalks. Jack Witt said he called Bob Vanderzaan for the extra corn stalks and would like to give him a gift certificate in appreciation. Discussion followed.

Motion by Chris Dunn to give Bob Vanderzaan a \$50 gift certificate second Terry Valenzano, Roll call vote: All Ayes. Opposed: None. Motion carried.

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Claudia said that with Jack, Doug and Chris will be hanging LED lights at the top of the Village Green trees at the end of this month.

PAC Purposeful Bike Stand: Claudia said the cost of powder coating for the next project will be more costly if they intend to do another bike rack. The theme for the next project will be a “Beach Theme” for a design chosen by the ability to be recreated in a feasible manner. The money will be spent next year but needs to be approved this year.

Motion by Terry Valenzano, to approve spending up to \$1200 for the next bike rack contest construction and installation, second Jilly Barnes. Roll call vote: All Ayes. Opposed: None. Motion carried.

Bike Share: Claudia shared an email from Trailhead in Ludington regarding bike improvements and said that out of 15 bikes, 13 were returned, 6 were discarded and the remaining need multiple repairs. Claudia said that she is planning to go to the schools with Laude to explain bike safety and that the bikes in town are not for the kids to take home. She would like to purchase 4 new bikes from Trailhead that won’t need improvements and have them locked whereas they will have to call Claudia for the combination and 4 good bikes will be locked at the marina, the remaining bikes will be out and whatever happens to them happens. Claudia said that she has had numerous calls on where to find a bike. Discussion followed. Terry Valenzano thanked Claudia and Chris and others for time spent on this project. Chris said it was all Claudia. Claudia said it has been a fun project.

Motion by Claudia Ressel-Hodan to approve spending \$800 towards the Bike Share Program for the new bikes and locks, second by Chris Dunn. Roll call vote: Ayes: 8. Opposed: None. Motion carried.

Sesquicentennial: Juanita Pierman said the 150th birthday for the Village is next year (March 16, 2017) and the committees are planning a time capsule and have talked to the newspapers to put in weekly historical articles about the history of Pentwater. Banners have been ordered and in hopes they would be paid for by the DDA. Juanita read a list of events including: the Lake Association, taking on lake tours; March 16, 5 PM, a kick-off dinner is planned at the Friendship Center; May 6th is the second Annual Founders Day; June 4th is the annual Start of Summer Party; Claudia has coordinated the theme “Throughout the Years” with each table representing a different decade; and the annual Homecoming Parade will have a similar theme. Claudia is creating a video and collecting pictures and film representing and identifying Pentwater; check Facebook: #Pentwater150. She said the PYC is going to host “All American Throughout the Years” boat parade July 1, 2017.

Marketing Committee Report: Claudia said they will meet October 25 at 9:30 AM.

NEW BUSINESS

Hancock Improvements & Maintenance: Claudia said the committee is Doug, Jack and Chris. She said that Doug is looking into putting in a drinking fountain at the top of the Village Green. Chris said that certain areas that are collapsing especially around the Village Pub and the update to the corn stalks came after walking the streets looking for improvements. Claudia said since we all have passion for Hancock Street and even though Doug is the chair, anyone could contact him with ideas.

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Wi-Fi: The Antler Bar had shut down power over Labor Day weekend which shut off power to one of the units. Sky Web came out and talked to them. They could put together a report from the device that manages the traffic with a report that will show what days are busiest and max users. Claudia asked for signage to be more visible that would show the Wi-Fi area. Jack Witt said he called for a presentation from Sky Web because his Wi-Fi kept dropping off after Sky Web was installed for the DDA area. Jack said he would like to see a quaint area, Wi-Fi Center, with benches. Discussion followed.

Jack Witt said that he would still like to decorate the Fish Cleaning Station for Christmas. Plans were discussed to have it done before Thanksgiving. Jilly said they had talked about covering it up and (air brush) painting a scene when it was conducive to the weather. Jack Witt said that he could get it shrink wrapped with advance notice. Discussion followed.

Public Comments: None

Adjournment: There being no further business.

Motion by Jilly Barnes, seconded by Terry Valenzano to adjourn. The meeting was adjourned at 9:35 AM.

The next scheduled DDA Meeting is December 14, 2016, at 8:30 AM in the Community Room.

Respectfully submitted,

Barbara Siok
Deputy Clerk/Treasurer

Date