

**Village of Pentwater - Downtown Development Authority**  
**Regular Meeting Minutes –December 9, 2020 via ZOOM**

**Call to Order via Zoom:** Schumaker called the meeting to order at 10:02 AM followed by the Pledge of Allegiance to the Flag.

**Attendance Roll Call via Zoom:** Arvai, Dunn, Graettinger, Haack, Henley, Hodges, MacDonald, Ressel-Hodan, Witt, Schumaker.

**Absent:** None.

**Also, present via Zoom:** Village Manger Brown, Village Deputy Clerk/Treasurer, Siok.

**Approval of Agenda as presented:**

**Motion by Graettinger and second by Ressel-Hodan** to approve the Agenda as presented.

**Roll Call Vote:** Graettinger, yes; Ressel-Hodan, yes; Arvai, yes; Dunn, yes; Haack, yes; Henley, yes; Hodges, yes; MacDonald, yes; Witt, yes; Schumaker, yes. Absent: None. Motion carried.

**Approval of Minutes from October 14, 2020:**

**Motion by Ressel-Hodan and second by Arvai** to approve the Minutes as presented.

**Roll Call Vote:** Ressel-Hodan, yes; Arvai, yes; Dunn, yes; Graettinger, yes; Haack, yes; Henley, yes; Hodges, yes; MacDonald, yes; Witt, yes; Schumaker, yes.  
Absent: None. Motion carried.

**Public Comments:** None.

**Comments from the Chair via Zoom**

**Changes in Board:** Schumaker said Terry Lambrix has moved to the Shelby Bank in Shelby. Brian Preston, owner of Green Isaac Coffee Shop will join DDA after his appointment is announced at the next Village Council meeting.

**COMMITTEE REPORTS via Zoom**

**a. Financial Report:** Financial year to date expenditures and balance were shared.

**Motion by Arvai; second by Dunn** to approve the check disbursements as submitted.

**Roll Call Vote:** Arvai, yes; Dunn, yes; Graettinger, yes; Haack, yes; Henley, yes; Hodges, yes; MacDonald, yes; Ressel-Hodan, yes; Witt, yes; Schumaker, yes.

**Motion by Graettinger; second by Dunn** to approve the Financial Report as submitted.

**Roll Call Vote:** Graettinger, yes; Dunn, yes; Arvai, yes; Haack, yes; Henley, yes; Hodges, yes; MacDonald, yes; Ressel-Hodan, yes; Witt, yes; Schumaker, yes. Motion carried.

**b. Bike Share:** Ressel-Hodan said the Bike Share budget is in good shape.

**c. Christmas in the Village:**

- Digital ads are working well with almost 300 new followers.
- Saturdays have been very busy and Sundays doing well for Christmas in the Village.
- Claudia thanked Nancy Arvai for working the new Christmas Market, wonderful addition.
- Ludington didn't fair quite as well, Schumaker said, advertising helped Pentwater.
- Village Manger, C. Brown said additional trash cans will be out this weekend.

**Village of Pentwater - Downtown Development Authority**  
**Regular Meeting Minutes –December 9, 2020 via ZOOM**

**d. New Year's Eve in the Village:** Hodges said there are enough fireworks to go forward in the same location adding two firepits to disperse crowds with snow fending if the event proceeds without restrictions for a large gathering. Schumaker said there are restrictions.

**e. Hancock Improvement:**

Ressel-Hodan suggested the Village purchase a sample bench. Village Manager Brown asked for the information.

**Unfinished Business**

**Soundsystem on the Village Green:** Hodges said that he has not heard back from either of his contacts yet but will continue to get more information.

**New Business**

**a. Downtown Plan:** Claudia presented the plan with the idea to be part of the Downtown Comprehensive Plan that includes the Master Plan and helps towards the Redevelopment Ready Certification with MEDC. She listed the goals as shared with and on-screen presentation. She suggested a clearing house to help maintain the projects in our downtown leading to discussion of façade building improvements and benefits of educational seminars for business employees and customer service. Claudia asked for approval of the plan.

**Motion by Arvai and second by Graettinger** to approve the DDA Downtown Plan.

**Roll Call Vote:** Arvai, yes; Graettinger, yes; Dunn, yes; Haack, yes; Henley, yes; Hodges, yes; MacDonald, yes; Ressel-Hodan, yes; Schumaker, yes; Witt, yes. Absent: None. Motion carried.

**b. 2021 Working Budget:** Schumaker read the purpose of the Downtown Authority. She said the Fiscal Year starts April 1, 2021 and presented the working budget for discussion.

**Motion by Graettinger and second by Arvai** to recommend to Council the DDA 2021 working budget as presented. **Roll Call Vote:** Graettinger, yes; Arvai, yes; Dunn, yes; Haack, yes; Henley, yes; Hodges, yes; MacDonald, yes; Ressel-Hodan, yes; Schumaker, yes.; Witt, yes. Absent: None. Motion carried.

**c. Community Promotions Marketing Project-Holiday Gift Certificate:** Schumaker suggested a good will gesture to award \$200 in addition from Community Promotions to the Chamber's Holiday Lights contest

Hodges suggested the gift certificate additional money from DDA be spent in Pentwater. Discussion followed. Ashlyn from the Chamber said that it was going to be just one award.

**Motion by Arvai and second by Graettinger** to add \$200 from Community Promotions to the Pentwater Chamber's Holiday Light Contest Award Certificate.

**Roll Call Vote:** Arvai, yes; Graettinger, yes; Dunn, yes; Haack, yes; Henley, yes; Hodges, yes; Hodges noted that the DDA should be considered as one whole entrant.

MacDonald, yes; Ressel-Hodan, yes; Schumaker, yes.; Witt, yes. Absent: None. Motion carried.

Witt said that Snug Harbor would sponsor and pay \$200 for the Elf (Scuba Steve) appearance. Hodges said even though these are strange times, as a positive, he commented on the progress coming together in the Village including Park Place and the new Village Hall.

**Village of Pentwater - Downtown Development Authority**  
**Regular Meeting Minutes -December 9, 2020 via ZOOM**

**Adjournment** - Meeting was adjourned at 11:21 AM by Schumaker via Zoom.

Next Regular DDA Meeting is scheduled February 10, 2021 at 10:00 AM.

Respectfully submitted,

\_\_\_\_\_

Barbara Siok, Deputy Clerk/Treasurer

\_\_\_\_\_

Date

Approved at a Regular DDA Meeting held viz Zoom 02/10/2021