

Village of Pentwater - Downtown Development Authority

Regular Meeting Minutes –October 14, 2020

Via Zoom: Meeting Code: 884 5298 1575

Call to Order via Zoom: Schumaker called the meeting to order at 10:03 AM followed by the Pledge of Allegiance to the Flag.

Attendance Roll Call via Zoom: Arvai, Dunn, Graettinger, Haack (10:13), Henley, Hodges, Ressel-Hodan, Lambrix, MacDonald, Ressel-Hodan, Witt, Schumaker.

Absent: Arvai (11:21), Witt (11:20).

Also, present via Zoom: Siok, Village Deputy Clerk/Treasurer.

Approval of Agenda as presented:

Motion by Dunn and second by Graettinger to approve the Agenda as presented.

Roll Call Vote: Dunn, yes; Graettinger, yes; Arvai, yes; Henley, yes; Hodges, yes; Lambrix, yes; MacDonald, yes; Ressel-Hodan, yes; Witt, yes; Schumaker, yes. Absent: Haack. Motion carried.

Approval of Minutes from August 12, 2020 Meeting via Zoom:

Motion by Ressel-Hodan and second by Dunn to approve the Minutes as presented.

Roll Call Vote: Ressel-Hodan, yes; Dunn, yes; Graettinger, yes; Arvai, yes; Henley, yes; Hodges, yes; Lambrix, yes; MacDonald, yes; Schumaker, yes.

Absent: Haack. Motion carried. (Witt signed off zoom temporarily to go to another location.)

Public Comments: None.

Comments from the Chair via Zoom

Changes in Board: Schumaker said Connie Loisch will be moving and has resigned. She thanked her for her service as a DDA Member and welcomed new member Nancy Arvai.

Treasurer Vote: Schumaker said that Jack Witt will be not be renewing his position as Treasurer next year and thanked him for his many years of service. New Treasurer discussion followed and will continue until at the next DDA Meeting in December.

COMMITTEE REPORTS via Zoom

a. Financial Report: Schumaker went over the year to date expenditures and balance. All pdfs: Check Disbursement-September, Revenue Expenditure-September 2020 and Cash Summary September 2020, were emailed with the agenda and previous minutes. Witt explained the available balance for the next six months, trend and transfer from other funds.

Motion by Ressel-Hodan; second by Arvai to approve the check disbursements as submitted. **Roll Call Vote:** Ressel-Hodan, yes; Arvai, yes; Dunn, yes; Graettinger, yes; Haack, yes; Henley, yes; Hodges, yes; Lambrix, yes; MacDonald, yes; Witt, yes; Schumaker, yes.

Motion by Hodges, second by Dunn to approve the Financial Report as submitted.

Roll Call Vote: Hodges, yes; Dunn, yes; Arvai, yes; Graettinger, yes; Haack, yes; Henley, yes; Lambrix, yes; MacDonald, yes; Ressel-Hodan, yes; Witt, yes; Schumaker, yes. Motion carried.

b. Bike Share: Ressel-Hodan summarized Bike Share Revenue and proposed to continue with the same company another year; due to issues with the APP the company offered to extend a free month. She said that signage will be changed to instruct using Village WIFI.

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c. Christmas in the Village Committee: Schumaker said there will be two billboards up this year: East Beltline and Pere Marquette Highway; target marketing: Ludington, Grand Rapids and Muskegon plus digital advertising; postcards and flyers have been distributed. Two new additions on the Green this year: Christmas Market with 4 vendors and a Goodie Stroll has been organized. After discussion, time will remain 2-6 PM for a bonfire at the top of the Green.

d. New Year's Eve in the Village: Schumaker said last year was a huge success and plan to have fireworks at the Marina this year. Hodges said that we will have fireworks. Haack said that he would check out fireworks in Kentucky on his hunting trip. Schumaker said \$1000 was budgeted for New Year's Eve in the Village; \$400 marketing; \$600 for fireworks. Hodges suggested putting up a snow fence so alcohol remains in the Marina area not on the street.

e. Hancock Improvement:

Ressel-Hodan had a screen share of the possible next phase including 22 benches on Hancock. Discussion of placement, style, color, material and cost from two providers not including shipping, Dunn commented liking the style and colors: green and black. Hodges asked if a sample could be sent. Haack questioned the backless design and aesthetics to the Village.

Unfinished Business

a. Soundsystem on the Village Green: Hodges said that he will have a report next month.

b. DDA Minutes on DDA page of Village Website: Schumaker said in reply to a question last month, the DDA Minutes are now on the DDA page.

New Business

a. Budget Amendment: Schumaker said that Community Hope Day was a great success and the overage will be taken from Community Promotions. Schumaker said they also need a budget amendment for the work done by Mike Russel, invoiced an additional \$540.

Motion by Graettinger and second by Dunn to move \$69 from Community Promotions to Start of Summer Community Hope Day and move \$540 from Community Promotions to Professional Contractual Services to cover the invoice from Russel. Discussion regarding contract from Mike Russel or getting volunteers to put up Village Banners in the future.

Roll Call Vote: Graettinger, yes; Dunn, yes; Haack, yes; Henley, yes; Hodges, yes; Lambrix, yes; MacDonald, yes; Ressel-Hodan, yes; Schumaker, yes. Absent: Arvai and Witt. Motion carried.

b. Restrict all proceeds from Art On the Table for Pentwater Public Arts Project:

Schumaker said Pentwater Public Arts Project will be a line item in DDA. She said the expenditures totaled about \$330 that will be deducted from the proceeds.

Motion by Graettinger and second by Ressel-Hodan to restrict all proceeds from Art On The Table to the DDA Pentwater Public Arts Project fund line item.

Roll Call Vote: Graettinger, yes; Ressel-Hodan, yes; Dunn, yes; Haack, yes; Henley, yes; Hodges, yes; Lambrix, yes; MacDonald, yes; Schumaker, yes. Absent: Arvai and Witt. Motion carried.

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Adjournment – Meeting adjourned at 11:17 AM by Schumaker via Zoom.

Next Regular DDA Meeting is scheduled December 9, 2020, at 10:00 AM.

Respectfully submitted,

Barbara Siok, Deputy Clerk/Treasurer

Date