

**Village of Pentwater - Downtown Development Authority**  
**Regular Meeting Minutes – October 9, 2019**

**Call to Order** – Schumaker called the meeting to order at 8:30 AM followed by the Pledge of Allegiance to the flag.

**Attendance Roll Call** – Dunn, Loisch, MacDonald, Witt, Haack, Hodges, Graettinger and Schumaker.

**Absent** – Lambrix, Osborn and Ressel-Hodan.

**Also, present** – Brown, Village Manager and Siok, Village Deputy Clerk/Treasurer.

**Agenda**

**Motion** to approve agenda as amended (adding Meeting Time and 2020 Meeting Schedule) by Dunn, second by Graettinger. Voice vote: All Ayes. Motion passed.

**Approve Minutes of August 14, 2019 Meeting**

**Motion** to approve minutes by Dunn, second by Haack. Voice vote: All Ayes. Motion passed.

**Public Comments** – Chris Conroy, 560 S. Hancock, said the date next year will be August 8, 2020. She expressed thanks and gratitude for the DDA’s contribution and asked if they would consider putting money in their budget again to support the Parade of Lights in 2020.

**COMMITTEE REPORTS**

**a. Treasurer’s Report** – Treasurer’s Report was distributed by Witt reflecting interest, activity, revenue, year to date six month actual and discussion of proposed projects

**Motion** to approve Treasurer’s Report as submitted by Graettinger, second by Dunn.

**Roll call vote:** Ayes: 8; Nays: 0; Absent: 3. Motion passed.

**b. Wi Fi** – Dunn said that he’s still waiting for one more approval before expanding coverage to Lowell adding two more repeaters downtown. SkyWeb is ready to proceed. Hodges suggested the DDA sponsor and add a weather camera.

**c. Downtown Development Plan-Committee Formation** –An outline of a working plan was distributed and discussed. The next meeting is scheduled for October 30, 2019 at 10 AM.

**d. Christmas in the Village** – Schumaker said this is the third year for the program of advertising which this year includes a billboard in Rothbury off Winston Road and a mailing campaign to target 31 routes in Ludington. There will be activities on the Village Green each Saturday in December: bon fire, music and hot chocolate from 2-6 PM. Advertising in the Clipper, getting a videographer or drone and a traffic counter was suggested and discussed. Hodges proposed fireworks and celebrate at the Village Marina on New Year’s Eve.

**Motion** to approve spending up to \$1000.00 for fireworks on New Year’s December 31, 2019, by Hodges, second by Haack. Discussion followed. Motion amended to spend up to \$1100.00 to to purchase and promote fireworks New Year’s Eve in the Village at midnight, by Hodges, second by Haack. **Roll call vote:** Ayes: 8. Nays: 0. Absent: 3. Motion passed.

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**e. Hancock Improvement** – Hodges stated there was a concern regarding the health of the trees replaced on Hancock Street. Brown explained the response from the professionals that planted the trees that was relayed to the supplier, making them aware of the concerns in case of issues next spring.

**Unfinished Business**

**Winter Market** – Discussion of having a Winter Market to extend the season during February as an extension of Winter Fest to bring more people to the Village in the winter months working with the Chamber to expand on their contact list from the Farmer’s Market. Hodges volunteered to have a conversation with the Chamber.

**New Business**

**a. Meeting Time Change** - Schumaker presented a proposal to change the meeting time. **Motion** by Schumaker to change the DDA regular meeting time from 8:30 AM to 10:00 AM, effective December 11, 2019, second by Haack. Voice vote; All Ayes. Motion passed unanimously.

**b. 2020 DDA Regular Meeting Schedule** – Motion by Schumaker to approved the 2020 DDA Regular Meeting Schedule with new time approved at 10:00 AM, second by Haack. Voice vote: All Ayes; Motion passed unanimously.

**c. Sound System for the Village Green Committee** – **Motion** by Schumaker to form a Sound System Committee for the Village Green, second by Dunn. Voice vote: All Ayes. Motion passed unanimously. Committee: Hodges and MacDonald.

**Adjournment** – Meeting adjourned at 10:00 AM by Chair, Schumaker.

Next scheduled DDA Meeting, December 11, 2019, will be at the new approved time, 10:00 AM in the Pentwater Community Hall.

Respectfully submitted,

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Barbara Siok, Deputy Clerk/Treasurer

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Date