

Village of Pentwater - Downtown Development Authority
Meeting Held at Pentwater Park Place – 310 N. Rush Street
DDA Meeting Minutes – September 1, 2021

Call to Order: Schumaker called the meeting to order at 10:03 AM followed by the Pledge of Allegiance to the Flag.

Attendance Roll Call: Arvai, Dunn, Graettinger, Haack, Henley, MacDonald, Ressel-Hodan, Schumaker. **Absent:** Hodges (11:08 AM), Prescott (10:10 AM), Witt.

Also present: Village Clerk/Treasurer Listerman and Village Deputy Clerk/Treasurer Siok.

Approval of Agenda as Amended; adding three items to New Business: Budget Amendments, Truth & Taxation, Proposal to support Village Council's Vote on Recreation Marijuana Dispensaries in the C3 District:

Motion by Ressel-Hodan; second by Graettinger to approve the agenda as amended. Voice vote: All Ayes: 8; Absent: Hodges, Prescott, Witt. Motion carried.

Approval of Minutes from June 9, 2021 (August 11 DDA Meeting was Cancelled):

Motion by Dunn; second by Ressel-Hodan to approve the June 9, 2021 Minutes as presented. Voice vote: Ayes: 8; Absent: Hodges, Prescott, Witt. Motion carried.

Public Comments: None.

Comments from the Chair: Schumaker commented on 50/50 Raffle, Snowflake Christmas Decorations and resignation letter from Jack Witt. Discussion followed.

Motion by Ressel-Hodan and second by Graettinger to accept the resignation from Jack Witt as DDA member and former treasurer.

Voice vote: Ayes: 8; Absent: Hodges, Prescott. Motion carried

Discussion: Note to send Jack a thank you letter and to acknowledge in the PTW.

COMMITTEE REPORTS

a. Financial Report: Arvai shared August Financial Reports and Check Disbursements.

Motion by Ressel-Hodan and second by Arvai to approve check disbursements for June through August 31 as submitted. **Roll Call Vote:** Ressel-Hodan, yes; Arvai, yes; Dunn, yes; Graettinger, yes; Haack, yes; Henley, yes; MacDonald, yes; Prescott, yes; Schumaker, yes. Absent: Hodges. Motion carried.

Motion by Dunn; second by Ressel-Hodan to approve the Financial Reports as submitted.

Roll Call Vote: Dunn, yes; Ressel-Hodan, yes; Arvai, yes; Graettinger, yes; Haack, yes; Henley, yes; MacDonald, yes; Prescott, yes; Schumaker, yes. Absent: Hodge. Motion carried.

b. Bike Share: Ressel-Hodan said the Bike Share Program is not going to pay for itself due to some issues. The company with the lock app has gone to a different lock. The locks that we currently have went out of business. She said there is some revenue but moving forward is looking into another system and will know more by spring.

c. Marketing/Advertising: Prescott reported on gathering info to have contact data for the Village businesses.

d. Hancock Improvement: MacDonald said 28 mums need to be replaced. He said the trees need to be mulched and there are weeds growing in the sidewalk cracks.

Motion by Ressel-Hodan and second by Graettinger to spend up to \$185 for replacement of mums downtown out of Community Promotions. Discussion followed.

Roll Call Vote: Ressel-Hodan, yes; Graettinger, yes; Arvai, yes; Dunn, yes; Haack, yes; Henley, yes; MacDonald, yes; Prescott, yes; Schumaker, yes. Absent: Hodges.
Motion carried.

e. Pentwater Public Arts Project: Schumaker said Pentwater Art Sculpture Walk 2022 was approved by the Village Council. Schumaker said the art will be for sale, other events will be planned around the Sculpture Walk and proposed a logo for DDA to use in advertising.

Motion by Ressel-Hodan and second by Arvai to use the DDA logo as it is now for promoting the Pentwater Art Sculpture Walk 2022.

Discussion followed: Ressel-Hodan said the DDA doesn't have a logo, what we have is fine for now, but need to do it in coordination with the Village and that the artist includes one for the DDA or add something that says DDA. She said the design is on pause and the decision is part of the Promotions Committee and part of Council. Dunn suggested using full wording: Downtown Development Authority, not just DDA.

Voice vote: All Ayes: 9; Absent: Hodges, Motion carried.

Schumaker proposed spending money for the call for artists, a stipend for each artist to put their sculpture up and take it down, costs for the base of the sculpture, jury award, people choice award, and an artist reception. She said our budget is 12k but hoping for donations. She said DDA is splitting with the Pentwater Art Council (PAC). Discussion followed. She said that she doesn't have all the costs. Graettinger said that he would make a motion to spend up to a thousand dollars to be spent between now and the next meeting. After it was second by Ressel-Hodan, discussion ensued regarding an agreement needed between the DDA partnering with the PAC. Decision was to bring back to October meeting.

Motion by Graettinger and second by Ressel-Hodan to spend up to \$1000 for the Pentwater Public Art / Sculpture Walk 2022.

Roll Call Vote: Graettinger, yes; Ressel-Hodan, yes; Arvai, yes; Dunn, yes; Haack, yes; Henley, yes; MacDonald, yes; Prescott, yes; Schumaker, yes. Absent: Hodges.
Motion carried.

f. Christmas in the Village: Schumaker said new flyers have been distributed and requests to businesses to request their partnership, 6 have paid so far. She said it was very successful last year and the Christmas Market will be in the Village. Discussion followed.

Motion to partner with the Pentwater Art Council for the Pentwater Public Art / Sculpture 2022 and have an agreement in writing with them on the budget by Arvai and second by Graettinger. Voice vote: All Ayes: 9; Absent: Hodges, Motion carried.

Unfinished Business

a. Sound System on the Village Green: Schumaker said since Hodges is not here, we'll discuss later.

New Business

a. 2nd Quarter Budget Amendments: The Budget and Capital outlay was discussed. **Motion** by Arvai and second by Dunn to approve the 2nd Quarter Budget Amendments as presented.

Roll Call Vote: Arvai, yes; Dunn, yes; Graettinger, yes; Haack, yes; Henley, yes; MacDonald, yes; Prescott, yes; Ressel-Hodan, yes; Schumaker, yes. Absent: Hodges. Motion carried.

b. 2022 Truth in Taxation Hearing Discussion: Schumaker said the DDA is funded by a millage and because of the rollbacks over the years we are only at 1.4. She said in June 2022 we are looking at a Truth and Taxation Hearing. Listerman said that she will get more detail. Discussion followed.

c. Letter to Village Council from DDA regarding Marijuana Ordinance: Schumaker said that she wanted to read a letter that she sent to the Village Council on their voting regarding the C3 district and the Marijuana dispensaries as a resident of Pentwater and her support. She proposed that the DDA support the Council's unanimous vote to zone recreation marijuana dispensaries in the C3 district. Ressel-Hodan said the decision was not unanimous and she did not receive anything to read and had no data to stand on. Listerman said support could be expressed as an individual not as a committee to make each board member make that decision is not the position of the DDA. She recommended a call to the Village attorney. Hodges said the ordinance is done and we need to look at the economic impact. MacDonald said that he was disappointed that the letter may have looked as the DDA had already supported it and misleading. He said as DDA would support any business that comes to town. Graettinger said that he proposed even it was legal, that we not take a position as the Board. Discussion followed.

Adjournment - Meeting adjourned at 11:22 AM by Schumaker.

Next Regular DDA Meeting is scheduled October 13, 2021; 10:00 AM; at Park Place.

Respectfully submitted,

Barbara Siok, Deputy Clerk/Treasurer

Date