

**Village of Pentwater - Downtown Development Authority**  
**Regular Meeting Minutes – Wednesday, April 11, 2018**

**Call to Order:** Chair Dr. Claudia Ressel-Hodan opened the meeting at 8:30 AM followed by the Pledge of Allegiance to the flag.

**Attendance Roll Call:** Doug Osborn, Jack Witt, Terry Lambrix, John (Buz) Graettinger, John Nagel, Dr. Claudia Ressel-Hodan, Jilly Barnes, Chris Dunn, Terry Valenzano, and Jeff Hodges.  
**Also present:** Deputy Clerk/Treasurer Barbara Siok. **Absent:** Crystal Babbins.

**Agenda:** **Motion** to approve agenda by Chris Dunn, second by Terry Valenzano.  
Voice vote: Ayes: 10, Opposed: None. Motion passed.

**Approve Minutes of March 6, 2018 Meeting:** **Motion** to approve the minutes as submitted from the March 6, 2018 meeting by Terry Valenzano, second by Chris Dunn.  
Voice vote: Ayes: 10, Opposed: None. Motion passed.

**Public Comments:** None.

**COMMITTEE REPORTS**

**Treasurer's Report:** Treasurer's Report spreadsheets were distributed and discussed.  
**Motion** to approve Treasurer's Report as submitted by Doug Osborn, second by Chris Dunn.  
Voice vote: Ayes: 10, Opposed: None. Motion passed.

**Budget Review:** Discussion continued regarding individual sub committees' proposals and projects. Jilly said she will not order additional snowflakes until possibly later in the year.  
**Motion** by John (Buz) Graettinger, second by John Nagel to approve proposed DDA 2018-2019 budget as presented. Total Revenue: \$22,000, Expenditures: \$36,000, Using Fund Balance \$14,000 as follows: Bike Share: \$400, Sky Web: \$2195, Christmas Decorations: \$6000, Fall Decorations: \$200, Administration: \$1200, Hancock Improvements: \$21,600, and Marketing: \$4400. Roll Call Vote: Ayes: 10, Opposed: None. Absent: 1. Motion passed.

**Marketing:** Jeff Hodges said due to cost and time will move forward to advertising in Fall. John Nagel said as a sponsor for a movie partnered with the Wishing Well, is invited to an ice cream social at Cosmic Candy, April 26<sup>th</sup> at 7PM and pick up posters and rack cards. Claudia led a discussion what to advertise on the thirty second commercial on movie nights including completed DDA projects, shop Pentwater and promote donations to Oceana Community Foundation for Pentwater Beautification/Hancock Improvements.

**Job Fair:** John Nagel summarized the job fair event that took place at the high school. Chris Brown said housing and transportation will be key in promoting employment.

**New Business-Long Term Goals:** Dr. Ressel-Hodan created a list of goals as presented by each member present. She said a list will be available for discussion at the next meeting.

**Adjournment:** Meeting adjourned at 9:38 AM.

The next scheduled DDA Meeting is June 11, 2018, at 8:30 AM in the Pentwater Community Room.

Respectfully submitted,

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Barbara Siok  
Deputy Clerk/Treasurer

\_\_\_\_\_  
Date