

Village of Pentwater - Downtown Development Authority
Regular Meeting Minutes – Wednesday, August 09, 2017

Call to Order: Chair Claudia Ressel-Hodan called the meeting to order at 8:30 AM followed by the Pledge of Allegiance to the flag.

Attendance Roll Call: Jilly Barnes, Chris Dunn, John Nagel, Terry Valenzano, Jack Witt, John (Buz) Graettinger, Claudia Ressel-Hodan and Jeff Hodges.

Also present: Village Manager Chris Brown, Deputy Clerk/Treasurer Barbara Siok and Clerk/Treasurer Colleen Moser.

Absent: Crystal Babbin, Terry Lambrix, and Doug Osborn.

Agenda: **Motion** to approve agenda by John (Buz) Graettinger, second by Terry Valenzano. Voice vote. All Ayes. Opposed: None. Motion passed.

Approve Minutes of June 14, 2017 Meeting: **Motion** to approve the meeting minutes by Terry Valenzano, second by Chris Dunn. Voice vote. All Ayes. Opposed: None. Motion passed.

Public Comments: Karen Hickman and Anita Mitchell, two volunteers explained observations from the recent Hancock Street cleanup regarding: litter, having ashtrays above garbage cans, sidewalk flags and the need for recycle cans in season. Karen Hickman said there were 9 volunteers including Claudia Ressel-Hodan and Village Manager Chris Brown. The DDA members expressed appreciation and thanked the volunteers for a job well done restating the importance of street sweeping and keeping the village clean. Suggestions of having summer cleanup days such as first Mondays, a letter sent to business owners regarding sidewalk cleanup, and asking for students needing community service hours. Discussion followed.

COMMITTEE REPORTS

Treasurer's Report: Jack Witt gave an overview of the projected 2017-2018 revenues and expenditures leading to a discussion of future projects including tree lighting and solar lights. It was suggested to change the name of the Tree Surround Improvement line item to Hancock Improvements.

Motion by Jilly Barnes to reimburse Terry Valenzano up to \$80 for Wi-Fi signage out of the Marketing Fund, second by Jeff Hodges. Roll call vote. Ayes: 8. Opposed: 0. Motion passed.

Motion by Chris Dunn to accept treasurer's report as presented, second Jilly Barnes. Voice vote. All Ayes. Opposed: None. Motion passed.

Wi-Fi Signage: Terry Valenzano said there are 2 signs informing people about Wi-Fi. He said that he will report next month on the cost to expand Wi-Fi. Discussion about feedback on Wi-Fi usage followed. More information is needed. Claudia is working on the store window Wi-Fi signs that need to be laminated.

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Beautification: Jilly asked that corn stalks be delivered the weekend after Labor Day. Jeff Hodges and Jack Witt said they have resources to get corn stalks. Jilly said that she will work with Karen Hickman regarding additional fall decorations for the corn stalks. Claudia stated a volunteer appreciation corn roast has been planned for Sunday, September 17, at the beach. It was suggested getting volunteers to re-tie or manage the corn stalks and remove them on November 24th followed by a discussion of Thanksgiving decorating, Shop Small Businesses Saturday and Christmas in December.

Marketing Committee Report: Claudia said the responses have been good regarding the marketing campaign questionnaire. There will be a feedback session at 7 PM on August 24. She said the DDA will reimburse Mark Benner for supplies and envelopes.

Village Green Sound System: John Nagel is checking into various possibilities; more information is needed. Discussion followed.

Pentwater Design: Claudia said the Pentwater Design presentation is online with a written description from Steve Bass. To view, go to: pentwaterdesign.weebly.com. Village Manger Chris Brown said the design concept has begun starting with both entrances to Pentwater. Claudia suggested creating a showcase block. Discussion followed.

NEW BUSINESS

August Meeting 2018: Claudia suggested next year having the August DDA meeting the week after homecoming. Discussion followed. Decision made to keep the same; no change.

Village Manger Chris Brown said a vactor truck will be used to clean the village streets Friday morning giving the DPW an opportunity to demo the truck before they take possession of a new leaf vac.

Adjournment: **Motion** by Claudia, second by Jeff Hodges to adjourn at 9:44 AM. All ayes.

The next scheduled DDA Meeting is October 11, 2017, at 8:30 AM in the Community Room.

Respectfully submitted,

Barbara Siok
Deputy Clerk/Treasurer

Date